

Order / Rev: 202818
 Alt Order #: 06830638
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Allen for Senate (R)
 Product Desc: 9/4-9/10 GEORGE ALLEN
 Estimate: 904910

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		1				\$75.00		0.00			
E 3	WAVY	09/06/12	09/06/12	WAVY News 10 @ Noon	CM	12p-1p	---T---	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				News 10 @ Noon											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---		1				\$75.00		0.00			
E 4	WAVY	09/07/12	09/07/12	WAVY News 10 @ Noon	CM	12p-1p	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
				News 10 @ Noon											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--		1				\$75.00		0.00			
E 5	WAVY	09/04/12	09/04/12	M-F 4-5p	CM	4p-5p	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				M-F 4-5p											
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----		1				\$125.00		0.00			
E 6	WAVY	09/05/12	09/05/12	M-F 4-5p	CM	4p-5p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				M-F 4-5p											
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		1				\$125.00		0.00			
E 7	WAVY	09/06/12	09/06/12	M-F 4-5p	CM	4p-5p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				M-F 4-5p											
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---		1				\$125.00		0.00			
E 8	WAVY	09/07/12	09/07/12	M-F 4-5p	CM	4p-5p	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				M-F 4-5p											
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--		1				\$125.00		0.00			
E 9	WAVY	09/10/12	09/10/12	M-F 4-5p	CM	4p-5p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
				M-F 4-5p											
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1				\$125.00		0.00			
E 10	WAVY	09/04/12	09/04/12	WAVY News @ Sunrise	CM	5a-6a	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				WAVY News @ Sunrise											
NEWS AT 5 REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----		1				\$150.00		0.00			
E 11	WAVY	09/05/12	09/05/12	WAVY News @ Sunrise	CM	5a-6a	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				WAVY News @ Sunrise											
NEWS AT 5 REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		1				\$150.00		0.00			
E 12	WAVY	09/06/12	09/06/12	WAVY News @ Sunrise	CM	5a-6a	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				WAVY News @ Sunrise											
NEWS AT 5 REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---		1				\$150.00		0.00			
E 13	WAVY	09/07/12	09/07/12	WAVY News @ Sunrise	CM	5a-6a	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
				WAVY News @ Sunrise											
NEWS AT 5 REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--		1				\$150.00		0.00			

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 Product Desc: 9/4-9/10 GEORGE ALLEN
 Estimate: 904910

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WAVY	09/09/12	09/09/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
TODAY SHOW REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$275.00		0.00			
E 25	WAVY	09/09/12	09/09/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$400.00		0.00			
E 26	WAVY	09/04/12	09/04/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-T-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NEWS AT 6 REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					1	\$800.00		0.00			
E 27	WAVY	09/06/12	09/06/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	---T---	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
NEWS AT 6 REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$800.00		0.00			
E 28	WAVY	09/09/12	09/09/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
NEWS AT 6 SUNDAY REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$150.00		0.00			
E 29	WAVY	09/05/12	09/05/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$150.00		0.00			
E 30	WAVY	09/07/12	09/07/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$150.00		0.00			
E 31	WAVY	09/08/12	09/08/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$350.00		0.00			
E 32	WAVY	09/04/12	09/04/12	LN M-F M-F News 10 @11	CM	11p-1130p	-T-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
NEWS AT 11 REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					1	\$500.00		0.00			
E 33	WAVY	09/06/12	09/06/12	LN M-F M-F News 10 @11	CM	11p-1130p	---T---	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
NEWS AT 11 REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$500.00		0.00			
E 34	WAVY	09/08/12	09/08/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
NEWS REVISE RATE PER STATION															
REVISE RATE PER STATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$500.00		0.00			

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 Product Desc: 9/4-9/10 GEORGE ALLEN
 Estimate: 904910

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WAVY	09/09/12	09/09/12	Sun News 11p (Football)	CM	1130-12a	-----S	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
Sun News 11p -- Late															
NEWS REVISE RATE PER STATION;REVISE TP															
REVISE RATE PER STATION;REVISE TP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$500.00		0.00			
E 36	WAVY	09/10/12	09/10/12	Mon Prime Other 2	CM	8-10p	M-----	:30	1	\$1,200.00	P4	0.00	NM	1	\$1,200.00
Monday 8-10op															
MKGD FROM LNS 28,33 AND 38-39 THE VOICE PREMIER															
MKGD FROM LNS 28,33 AND 38-39															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1				\$1,200.00		0.00			
													Totals	36	\$10,550.00